# Application Form

Open Call: Innovative Procurement Challenge

**Name:**

**Name of company:**

**Contact details including address, contact phone number and email:**

**Logistical Questions:**

Evaluation Criteria:

* Is this company a Northern Ireland founded or based Start-Up and/or SME.
* Does this company have the time to partake in this 6-week intensive mentorship/training programme? Can they commit to the process and schedule?
1. Please confirm you can commit to the activities and timeline outlined in the Description of this Challenge. Please write any potential barriers to this you can foresee.

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1. Are you a Belfast or Northern Ireland based company?

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1. Have you ever participated in an accelerator/incubator programme before? If so which one, when and what were the outcomes and format?

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**Application Questions:**

1. **How are you proposing to solve this challenge? (1000 words max)**

Evaluation Criteria:

* Does this product/service help solve the Challenge, provide a scalable solution to the challenge at hand?
* Is this Innovative solution new or are there already equivalents on the market?

*Please provide details of your suggested solution in a concise overview, providing information relating to the strategy for developing this product, the benefits and outcomes, how it relates to the objectives of the challenge and how it can ultimately be scaled and commercialised*

You may wish to include information on the following:

*Is this solution based on other ideas, existing products/services on the market?*

*How did you come up with the idea?*

*What are the benefits and outcomes?*

*How will be the product be used?*

*What are the timelines for development?*

*If there is any equipment/tech requirements for creating this product, what would they be?*

*Have you already created a prototype/product in regards to this solution?*

*Is there an already articulated route to creating an MVP (minimal viable product) or prototype?*

*Is there a route or plan for further commercialisation of this solution?*

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1. **How innovative is the proposed solution? (250 words max)**

Evaluation Criteria:

* Is this Innovative solution new or are there already equivalents on the market?

We are looking for solutions that either offers a completely new approach or significantly improves on existing products or services.

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1. **How does your product relate to the ambitions for City Centres? (250 words max)**

Evaluation Criteria examined:

* Does this solution clearly offer significant advantage in at least one or more areas?

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1. **What is the origin story of you, your business and this product? (500 words max)**

Evaluation Criteria:

* The team’s skills, experience, culture and ethos*: Does this individual/team have the skills, education and expertise to develop the proposed solution. Do they have a culture that has the business acumen that equips them for scale-up e.g. good management ambition, long-term strategy and structure?*
* Your approach to equality and diversity. *Does the Individual/team demonstrate a strong commitment to best practice in reference to equality and diversity, among internal team and their business product/service?*
* Your commitment to environmental sustainability. *Does this solution, Individual/team demonstrate a strong commitment to best practice in reference to environmental sustainability?*

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1. **Tell us about your team, company structure and culture? (500 words max**)

Evaluation Criteria:

* The team’s skills, experience, culture and ethos*: Does this individual/team have the skills, education and expertise to develop the proposed solution. Do they have a culture that has the business acumen that equips them for scale-up e.g. good management ambition, long-term strategy and structure?*
* Your approach to equality and diversity. *Does the Individual/team demonstrate a strong commitment to best practice in reference to equality and diversity, among internal team and their business product/service?*
* Your commitment to environmental sustainability. *Does this solution, Individual/team demonstrate a strong commitment to best practice in reference to environmental sustainability?*

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