**Connected Places Catapult Virtual Investment Day Application Form**

Submit your company's details for CP-Catapult Virtual Investment Day. Your information will not be shared with third parties without your consent. Please refer to privacy notice.

Please mark in red suitable selection.

**\*Required**

1. **Have you read the** [**privacy notice**](https://cp.catapult.org.uk/wp-content/uploads/2021/07/Virtual-Investment-Day-Privacy-Notice.pdf)**?**

Yes

If No – Privacy Notice

1. **Are you a UK registered SME?**

Our SME description: <250 employees, <£36m turnover

1. **Are you registered on CP-Catapult’s SME Network?**

Yes

If No – [Register to CP-Catapult SME Network](https://cp.catapult.org.uk/opportunity/join-the-sme-network/)

1. **Email \***

1. **Company name, Companies House Number and Location \***

1. **Your name**

1. **Role \***

Your title or role in the business?

1. **Company website \***

1. **Brief company description \***

1 paragraph. Try to be as precise as possible whilst clearly describing your Unique Selling Point.

1. **Link to pitch deck** \*

Please include a deck (max 12 slides) that allows access without login. If you are unable to provide a link, please send your deck over via email along with this application form.

1. **Link to Executive Summary of your Business Plan**

1. **Have you raised commercial funding before? \***

Yes, if yes please specify

No

1. **Total amount you would like to raise in your current funding round?** \*

* 1. **How much of this target remains to be secured (uncommitted)?** \*

* 1. **Investment vehicle for this round** \*

Equity (priced round)

Convertible note

SAFE

Revenue share

1. **Valuation** \*

Please share any post-money valuation if this will be an equity round. If this round will be on a SAFE or Convertible Note, then please share your valuation cap.

1. **When are you aiming to close this round of financing?** \*

Date

1. **Sector \***

1. **Business model (select your primary model)** \*

B2B

B2C

B2B2C

B2G

C2C

C2B

1. **Primary product/service you offer** \*

Software

Hardware

SaaS

Mobile app

Physical product

Other Please specify

1. **Product development stage \***

Concept

Product development

Alpha/Beta test

Launched

1. **Is your company revenue generating? \***

Yes

No

1. **Monthly Recurring Revenue (write 0 if none)** \*

Your company should have already reached this amount of revenue during the past 3 months

1. **How did you hear about CPC VID**? \*

If someone referred you, please mention them here.

## **2021 Equality, Diversity, and Inclusion Survey**

Connected Places Catapult is collecting equality, diversity and inclusion (ED&I) data to further understand the diversity in the reach of the opportunity and to ensure the current and future equality of access for its competitions and programmes. The data collected will be used by Connected Places Catapult to assess the diversity of the application pool and will help us monitor performance of efforts to promote ED&I in research and business innovation. The data submitted will be stored securely on our servers, will not be shared with any parties.

1. *Diversity and inclusion are one of my organisation’s stated values and/or priority areas?*
   1. *Yes,*
   2. *no,*
   3. *I don’t know,*
   4. *I do not wish to state.*
2. *My organisation publicly communicates information about its diversity goals.*
   1. *Yes,*
   2. *no,*
   3. *I don’t know,*
   4. *I do not wish to state.*
3. *The leadership team of my organisation is diverse?*
   1. *Strongly agree,*
   2. *agree,*
   3. *neither,*
   4. *disagree and don’t know,*
   5. *I do not wish to state.*
4. *A member of my organisation is accountable for diversity and inclusion within my organisation*
   1. *Yes,*
   2. *no,*
   3. *I don’t know,*
   4. *I do not wish to state.*
5. *When selecting third party suppliers/vendors to work with, my organisation:*
   1. *Does not consider supplier diversity,*
   2. *when required to,*
   3. *consistently considers,*
   4. *proactively solicits proposals from,*
   5. *I don’t know,*
   6. *I do not wish to state.*

*Note: Supplier diversity may include small businesses; businesses that are owned by minorities; women; people with disabilities; or members of the LGBT community; or businesses with diverse employees.*

**Please return to** [Virtualinvestmentday@cp.catapult.org.uk](mailto:Virtualinvestmentday@cp.catapult.org.uk)