

cyclical[®]

A turning point in e-mobility adoption



Micromobility and Clean Growth

67% of UK trips 0-3 miles (INRIX, 2019)

Smaller form factor allows for reduction in road network congestion

Subject to hardware and business model innovation through digitisation

Enable multi-modal travel by increasing access to existing public transport



Barriers to Adoption

Bike and scooter sharing fastest new mobility adoption rates but only small percentage of potential population are users

Improvements in actual and perceived riding safety encourage adoption of new mobility modes

Access, security and air quality also concerns

13%

Adults have tried bike share (US)

59%

Believe its “too dangerous” to cycle on the road (UK)

75%

Target for active travel trips (UK)

Product Family



As
Seen On
DRAGONS
DEN

WingLights

Turn signals
Battery powered



KICK
STARTER
STAFF
PICK

WingLights360

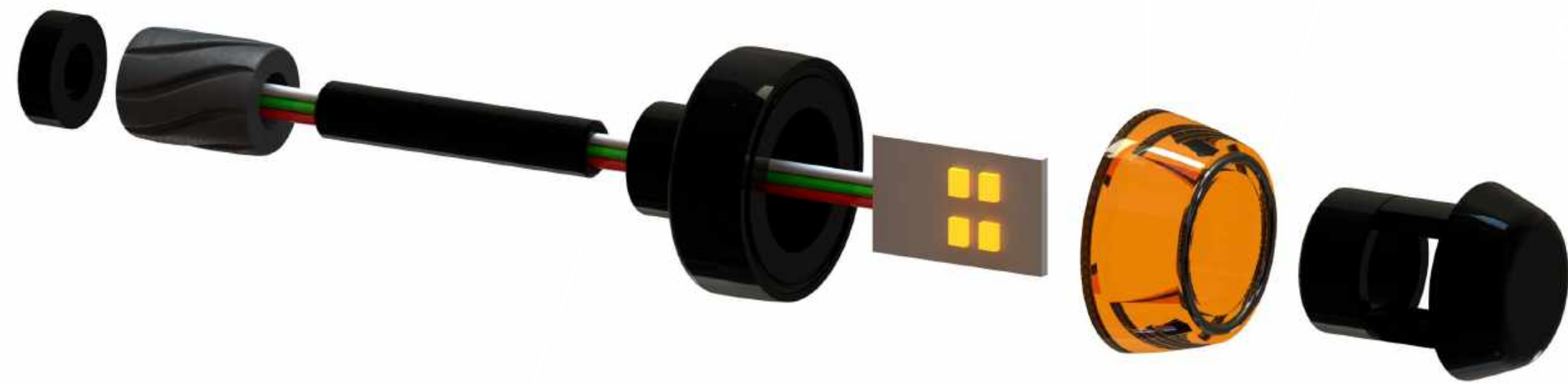
2 modes: turn signals and
position lights
USB rechargeable



WingLights OEM

Turn signals
Powered by vehicle
battery pack

WingLights OEM



Waterproof aluminium core
with PCB Housing

Wires to 3-position switch for easy activation



- Optimised for durability to serve sharing schemes
- EU Homologation for use on L1 vehicles
- BLE enabled, turn-by-turn navigation versions in the pipeline

Future Iterations



WingLights Nav

Turn-by-turn navigation



WingLights Connect

V2X communication

Askoll eMopeds and eBikes



Made in Italy (incl. battery assembly)

Purpose-built logistics range



Fleets



1000+ eBikes equipped for Domino's Pizza
Vehicles for logistics and sharing fleets in France, Italy and UK

Gig Economy

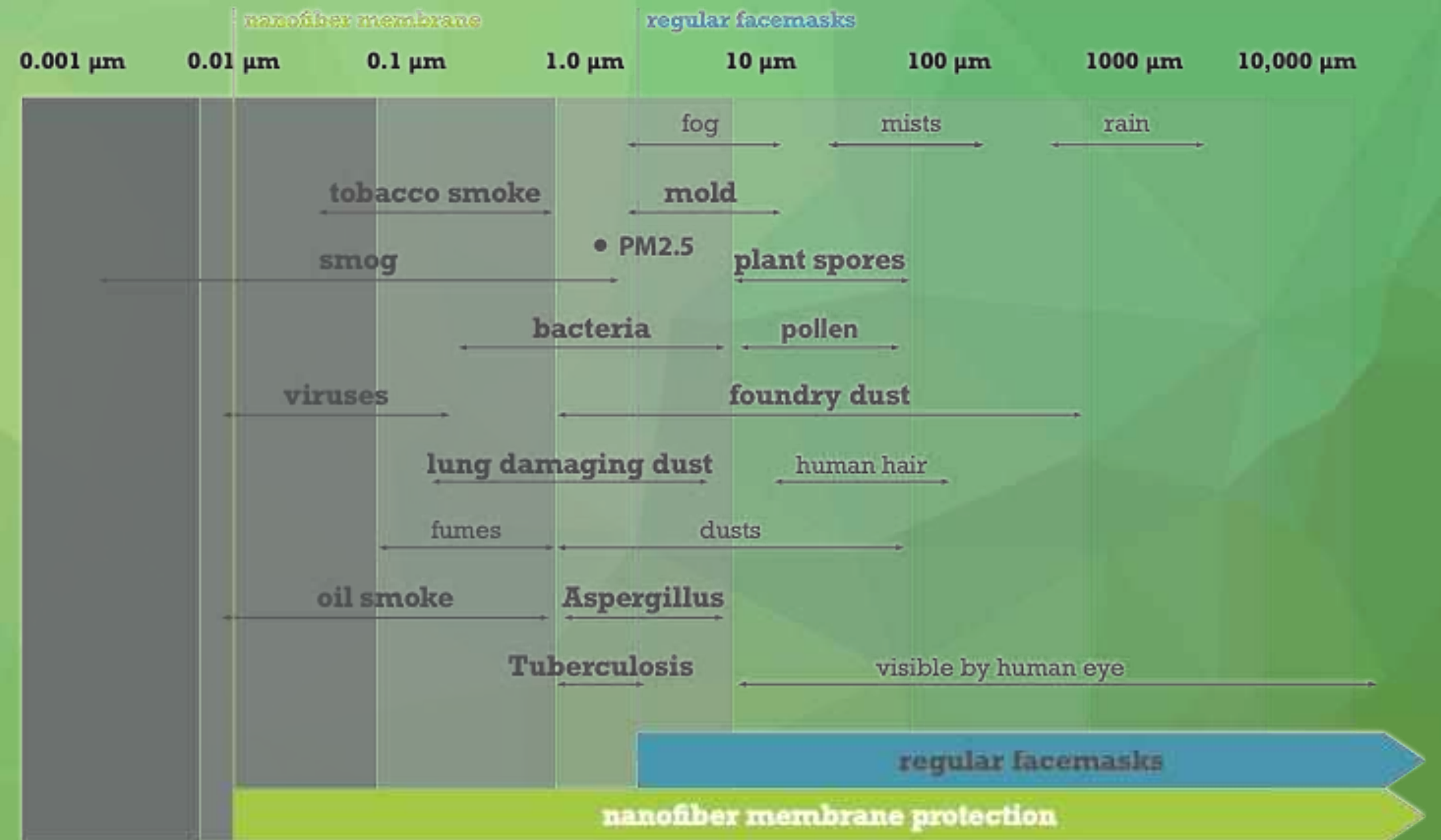


Rent 2 Buy model

Active in London and Manchester

Uber
Eats

Face Guard



PM2.5 filtration to protect users in poor air quality environments

Traction



100,000+ WingLights sold



Dragons' Den CosmoBike Tech Award
Top 150 EU Mobility Startups



Patent in China, EU, HK and
US

Growth Channels

Fleets for sharing & logistics

Expand product range to address further barriers to micromobility adoption

Become official safety partner for renowned brands



Askoll



Government Support

Increase subsidy cap for e-bike and cargobike purchases

Creation of noise-free logistics windows and EV-only roads

Proceed with micromobility trial zones with view to update legislation



Lets improve e-mobility together

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